



# MAISA

MICHIGAN ASSOCIATION  
OF INTERMEDIATE SCHOOL  
ADMINISTRATORS

SUPPORTING REGIONAL EDUCATION SERVICE AGENCIES

## JOB POSTING

**Job Title:** UI/UX Application Designer

**Reports To:** MAISA Collaboration Hub Director

**Start Date of Position:** May 2024

**Location:** Remote with regular daily and overnight at on-site locations across Michigan

**Position Summary:** We are seeking a talented UI/UX Developer to join our MAISA team. As a UI/UX Developer, you will play a crucial role in creating intuitive, visually appealing, and user-friendly interfaces for our digital products. Our mission is to build sophisticated software products that are designed to improve student outcomes. The UX Designer is responsible for guiding the design process for web-based software projects. They will work as part of an agile software development team working to deliver educational software across the state of Michigan. The ideal candidate will have a strong understanding of user-centered design principles, proficiency in front-end development technologies, and a passion for creating exceptional user experiences.

### Essential Functions and Responsibilities:

- Facilitate design sessions with product teams.
- Collaborate with cross-functional teams to understand project requirements and user needs.
- Conduct user research and usability testing to gather feedback and enhance user satisfaction.
- Create design artifacts that reflect user needs such as journeys, personas, and storyboards.
- Design and develop visually appealing, intuitive and responsive user interfaces for web and mobile applications.
- Ensure usability and accessibility standards.
- Translate concepts and product design requirements and create low, medium, and/or high-fidelity wireframes and prototypes.
- Determine information architecture and create sitemaps.
- Work closely with developers to implement designs and ensure seamless integration.
- Contribute to the overall product lifecycle from concept to implementation.
- Stay updated with industry trends and best practices in UI/UX design and development.
- Create style guides and design systems to maintain consistency across platforms.

### Qualifications:

- Bachelor's degree in graphic design, human computer interaction, computer science, or a closely related field (or a portfolio that shows equivalent project experience).
- 4+ years of experience designing interactive web applications.
- 4+ Experience using user-centered design methodologies.
- 3+ years of experience working on an agile development team.
- Strong portfolio showcasing UI/UX design projects and front-end development work.
- Highly skilled in Information Architecture.

- Knowledge of user-centered design methodologies and usability principles.
- Understanding of web accessibility standards (WCAG).
- Proficiency in design tools such as Figma, Sketch, Adobe XD, or similar.
- Experience with responsive design and mobile-first principles.
- Experience with A/B testing and analytics tools.
- Solid understanding of HTML5, CSS3, JavaScript, and other front-end technologies.
- Experience with front-end frameworks/libraries such as React, Angular, or Vue.js.
- Familiarity with agile development methodologies.

**Professional competencies desired:**

- Excellent communication skills with the ability to present and explain design decisions.
- Ability to work both independently and collaboratively in a fast-paced environment.
- Attention to detail and a passion for creating exceptional user experiences.

**Wages and Benefits:** An annual salary of \$75,000 - \$90,000, 401k contribution, paid time off, and medical benefits included.

**Conditions:** This is an at-will position and can be terminated by either party with ten days written notice.

**How to Apply:**

If you are a creative thinker with a passion for user-centered design and front-end development, we would love to hear from you! Please submit your resume and portfolio demonstrating your UI/UX design skills and development expertise.

Interested individuals should send a letter of interest and resume by May 10, 2024 to:

John Severson, Ph.D.,  
Executive Director, MAISA  
1001 Centennial Way, Suite 300  
Lansing, MI 48917

Submissions can be sent electronically to:

[support@gomaisa.org](mailto:support@gomaisa.org)